



Request to use Ambulance Service of New South Wales logo

The Ambulance Service of NSW logo *can not* be reproduced on any resource including publications, merchandising, the Service intranet and website or other corporate branding without gaining prior signed approval from the Public Affairs Unit, Ambulance Service of NSW.

Approval to reproduce the Ambulance Service logo is conditional on Service approval of the intended resource and your acceptance of the Service logo reproduction conditions.

Please complete the following details:

1. Contact information

Name:

Organisation:

Address:

Tel.

Fax.

Email.

2. Ambulance Service of New South Wales contact (*if different from above*)

Name:

Tel.

3. Describe the intended use for the Ambulance Service of NSW logo

Include the title and an overview of the intended publication / resource



Ambulance Service of New South Wales

4. Circle the logo file formats and end use required

Colour:	CMYK	PMS	RGB	B&W
File type:	TIF	JPEG	EPS	
Platform:	MAC	PC		
End use:	WEB	PRINTED pub	OTHER	

5. Please read the following logo reproduction conditions and sign if accepted

Conditions for the reproduction of the Ambulance Service of NSW logo

1. The Ambulance Service of NSW logo MUST NOT be edited or distorted in any way.
2. The specified PMS colours (PMS 032 – Red, PMS 424 – Grey) must be used if spot colours are applied to the Ambulance Service Logo.
3. When reproducing the Ambulance Service logo in one solid colour, that colour MUST be black. To reproduce the logo in a colour other than black, specific approval must be given by the Public Affairs Unit.
4. The Ambulance Service logo must be returned to the Public Affairs Unit in the original format provided.
5. The Ambulance Service logo may not be used to provide or imply endorsement or promotion by the Ambulance Service of any product or service or class of products or services or be associated with commercial interests.
6. The Ambulance Service logo may not be used to directly or indirectly imply that cigarettes, drugs or alcohol are related to health promotion.
NOTE: 'drugs' should be qualified to refer only to illicit drugs and the inappropriate use of drugs.
7. No responsibility or liability lies with the Ambulance Service (or any employee, agent or servant) for any errors or omissions or in respect of the use of the Ambulance Service logo by the recipient.
8. The Ambulance Service logo is only to be used for the purposes specified on this request form.
9. Where the Ambulance Service logo is used in a publication, the Ambulance Service must be provided with two copies.
10. That this letter be signed and returned accepting these conditions.

I accept the conditions for the reproduction of the Ambulance Service of NSW logo.

NAME (please print):

SIGNATURE:

DATE:

Please complete and return FAX to:

Public Affairs Unit, Ambulance Service of New South Weles

Fax: (02) 9320 7804

You will be notified by EMAIL if your logo request has been approved.

This email will also include your specified logo file