



NSW Ambulance

Request to use the NSW Ambulance logo

The NSW Ambulance logo *can not* be reproduced on any resource including publications, merchandising, the NSW Ambulance intranet and website or other corporate branding without gaining prior signed approval from Marketing and Communications, NSW Ambulance.

Approval to reproduce the NSW Ambulance logo is conditional on Service approval of the intended resource and your acceptance of the Service logo reproduction conditions.

Please complete the following details:

1. Contact information

Name:

Organisation:

Address:

Tel.

Fax.

Email.

2. NSW Ambulance contact (*if different from above*) Name:

Tel.

3. Describe the intended use for the NSW Ambulance logo Include the title

and an overview of the intended publication / resource



NSW Ambulance

4. Circle the logo file formats and end use required

Colour:	CMYK	PMS	RGB	B&W
File type:	TIF	JPEG	EPS	
Platform:	MAC	PC		
End use:	WEB	PRINTED pub	OTHER	

5. Please read the following logo reproduction conditions and sign if accepted

Conditions for the reproduction of the NSW Ambulance logo

1. The NSW Ambulance logo MUST NOT be edited or distorted in any way.
2. The specified PMS colours (PMS 032 – Red, PMS 424 – Grey) must be used if spot colours are applied to the NSW Ambulance logo.
3. When reproducing the NSW Ambulance logo in one solid colour, that colour MUST be black. To reproduce the logo in a colour other than black, specific approval must be given by Marketing and Communications.
4. The NSW Ambulance logo must be returned to Marketing and Communications in the original format provided.
5. The NSW Ambulance logo may not be used to provide or imply endorsement or promotion by the NSW Ambulance of any product or service or class of products or services or be associated with commercial interests.
6. The NSW Ambulance logo may not be used to directly or indirectly imply that cigarettes, drugs or alcohol are related to health promotion.
NOTE: 'drugs' should be qualified to refer only to illicit drugs and the inappropriate use of drugs.
7. No responsibility or liability lies with NSW Ambulance (or any employee, agent or servant) for any errors or omissions or in respect of the use of the Ambulance Service logo by the recipient.
8. The NSW Ambulance logo is only to be used for the purposes specified on this request form.
9. Where the NSW Ambulance logo is used in a publication, NSW Ambulance must be provided with two copies.
10. That this letter be signed and returned accepting these conditions.

I accept the conditions for the reproduction of the NSW Ambulance logo.

NAME (please print):

SIGNATURE:

DATE:

Please complete and return via email to:

Marketing and Communications, NSW Ambulance
AMBULANCE-communications@health.nsw.gov.au

You will be notified by EMAIL if your logo request has been approved.
This email will also include your specified logo file.